| SEC Form 4 FORM 4 | UNITI | ED STA | TES | SECURITIE | ES AI | ND | EXCHAN | GE C | OMMIS | SION | | | |
|--|-----------------------------------|---|---|--------------------------------------|--|----------------------------------|----------------|---------------|---|---|---|--------------------------------|--|
| | | | | Washi | ngton, D | .C. 20 |)549 | | | | OMB APPR | OVAL | |
| Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). | | | DF CHANGE | | OMB Number: 3235-0287 Estimated average burden hours per response: 0.5 | | | | | | | | |
| | | | or S | Section 30(h) of the | Investm | nent C | ompany Act of | | | | | | |
| 1. Name and Address of Reporting Person* Grossberg Eric Scott | | | uer Name and Tick liant Earth G | | | | | | ck all applicable) Director | X 10% Owner | | | |
| (Last) (First) C/O BRILLIANT EARTH GROUP, 300 GRANT AVENUE, THIRD FLO | | 3. Date of Earliest Transaction (Month/Day/Year) X 01/12/2022 X | | | | | | | | Officer (give title Other (specify below) below) Executive Chairman | | | |
| (Street) SAN FRANCISCO CA | 94108 | | 4. lf <i>F</i> | Amendment, Date o | f Origina | al Fileo | d (Month/Day/\ | /ear) | 6. Ine Line) ∑ | Form filed by | Group Filing (Check A y One Reporting Per y More than One Rej | son | |
| (City) (State) | (Zip) | | | | | | | | | | | | |
| ٦٦ | Table I - N | on-Deriv | ative | Securities Ac | quire | d, Di | sposed of, | or Bei | neficially | Owned | | | |
| 1. Title of Security (Instr. 3) | 2. Transact Date (Month/Day | | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactio Code (Inst 8) | | 4. Securities A Disposed Of (| | | 5. Amount of Securities Beneficially Owned Followi Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (1150.4) | |
| Class A Common Stock | | 01/12/2 | 022 | | с | | 77,484 | A | \$0 | 77,484 | I | See Footnote ⁽¹⁾ | |
| Class A Common Stock | | 01/12/2 | 022 | | S ⁽²⁾ | | 43,283 | D | \$14.92 ⁽³⁾ | 34,201 | I | See Footnote ⁽¹⁾ | |
| Class A Common Stock | | 01/12/2 | 022 | | S ⁽²⁾ | | 32,795 | D | \$15.86 ⁽⁴⁾ | 1,406 | I | See Footnote ⁽¹⁾ | |
| Class A Common Stock | | 01/12/2 | 022 | | S ⁽²⁾ | | 1,406 | D | \$16.68 ⁽⁵⁾ | 0 | I | See Footnote ⁽¹⁾ | |
| Class C Common Stock | | 01/12/2022 | | | J(6) | | 77,484 | D | \$0 | 49,427,76 | 6 I | See Footnote ⁽¹⁾ | |
| Class A Common Stock | | 01/13/2022 | | | С | | 91,202 | A | \$0 | 91,202 | I | See Footnote ⁽¹⁾ | |
| Class A Common Stock | | 01/13/2 | 022 | | S ⁽²⁾ | | 75,003 | D | \$14.34 ⁽⁷⁾ | 16,199 | I | See Footnote ⁽¹⁾ | |
| Class A Common Stock | | 01/13/2 | 022 | | S ⁽²⁾ | | 16,199 | D | \$14.82(8) | 0 | I | See Footnote ⁽¹⁾ | |
| Class C Common Stock | | 01/13/2 | 022 | | J ⁽⁶⁾ | | 91,202 | D | \$0 | 49,336,56 | 4 I | See Footnote ⁽¹⁾ | |
| Class A Common Stock | | 01/14/2 | 022 | | С | | 151,931 | A | \$0 | 151,931 | I | See Footnote ⁽¹⁾ | |
| Class A Common Stock | | 01/12/2 | 022 | | S ⁽²⁾ | | 136,034 | D | \$12.33 ⁽⁹⁾ | 15,897 | I | See Footnote ⁽¹⁾ | |
| Class A Common Stock | | 01/14/2 | 022 | | S ⁽²⁾ | | 15,897 | D | \$13.24(10) | 0 | I | See Footnote ⁽¹⁾ | |
| Class C Common Stock | | 01/14/2 | 022 | | J ⁽⁶⁾ | | 151,931 | D | \$0 | 49,184,63 | 3 I | See Footnote ⁽¹⁾ | |
| | Table II | - Deriva (e.g., p | tive S uts, o | Securities Acq calls, warrants | s, opti | ons, | convertibl | e secu | rities) | | | | |
| 1 Title of 2 2 Transaction | 24 Doomoo | | | E Number of | C De | to Eve | viceble and | 7 Title | nd Amount | | Number of 10 | 11 Noture | |

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | | Transaction Derivative Code (Instr. Securities | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|---|---|--|---|------|---|--------|--|---------------------|---|----------------------------|---|-----|--|--|--------------------------------|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Reported Transaction(s) (Instr. 4) | | |
| Common Units | \$0.0 | 01/12/2022 | | с | | | 77,484 | (11) | (11) | Class D Common Stock | 77,484 | \$0 | 49,427,766 | I | See Footnote ⁽¹⁾ |
| Class D Common Stock | \$0.0 | 01/12/2022 | | с | | 77,484 | | (12) | (12) | Class A Common Stock | 77,484 | \$0 | 77,484 | I | See Footnote ⁽¹⁾ |
| Class D Common Stock | \$0.0 | 01/12/2022 | | с | | | 77,484 | (12) | (12) | Class A Common Stock | 77,484 | \$0 | 0 | I | See Footnote ⁽¹⁾ |

| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | |
|---|--|--|---|---|---|---|---------|--|--------------------|---|-------------------------------------|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Reported Transaction(s) (Instr. 4) | | |
| Common Units | \$0.0 | 01/13/2022 | | С | | | 91,202 | (11) | (11) | Class D Common Stock | 91,202 | \$0 | 49,336,564 | I | See Footnote ⁽¹⁾ |
| Class D Common Stock | \$0.0 | 01/13/2022 | | С | | 91,202 | | (12) | (12) | Class A Common Stock | 91,202 | \$0 | 91,202 | I | See Footnote ⁽¹⁾ |
| Class D Common Stock | \$0.0 | 01/13/2022 | | С | | | 91,202 | (12) | (12) | Class A Common Stock | 91,202 | \$0 | 0 | I | See Footnote ⁽¹⁾ |
| Common Units | \$0.0 | 01/12/2022 | | С | | | 151,931 | (11) | (11) | Class D Common Stock | 151,931 | \$0 | 49,184,633 | I | See Footnote ⁽¹⁾ |
| Class D Common Stock | \$0.0 | 01/12/2022 | | с | | 151,931 | | (12) | (12) | Class A Common Stock | 151,931 | \$0 | 151,931 | I | See Footnote ⁽¹⁾ |
| Class D Common Stock | \$0.0 | 01/14/2022 | | С | | | 151,931 | (12) | (12) | Class A Common Stock | 151,931 | \$0 | 0 | I | See Footnote ⁽¹⁾ |

Explanation of Responses:

1. Held by Just Rocks, Inc. The Reporting Person owns his shares of Just Rocks, Inc. through The Eric S. Grossberg 2021 Annuity Trust and The Eric S. Grossberg Revocable Trust. Mr. Grossberg is the Trustee of the foregoing trusts and has voting power and investment power over the shares owned through such trusts.

2. The transactions reported herein were effected pursuant to a Rule 10b5-1 trading plan adopted by Just Rocks, Inc. on December 3, 2021.

3. This transaction was executed in multiple trades ranging from \$14.57 to \$15.56. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer, full information regarding the number of shares and prices at which the transaction was effected.

4. This transaction was executed in multiple trades ranging from \$15.57 to \$16.44. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer, full information regarding the number of shares and prices at which the transaction was effected.

5. This transaction was executed in multiple trades ranging from \$16.575 to \$16.71. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer, full information regarding the number of shares and prices at which the transaction was effected.

6. Reflects the cancellation for no consideration of Class C Common Stock in connection with the redemption of Common Units for Class D Common Stock.

7. This transaction was executed in multiple trades ranging from \$13.745 to \$14.745. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer, full information regarding the number of shares and prices at which the transaction was effected.

8. This transaction was executed in multiple trades ranging from \$14.75 to \$14.99. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer, full information regarding the number of shares and prices at which the transaction was effected.

9. This transaction was executed in multiple trades ranging from \$12.00 to \$13.00. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer, full information regarding the number of shares and prices at which the transaction was effected.

10. This transaction was executed in multiple trades ranging from \$13.01 to \$13.73. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer, full information regarding the number of shares and prices at which the transaction was effected.

11. The Common Units may be redeemed by the Reporting Person at any time for shares of Class D Common Stock on a one-to-one basis, and a corresponding number of shares of Class C Common Stock will beforfeited in connection with the redemption. The Common Units have no expiration date.

12. The Class D Common Stock is convertible at any time at the option of the holder into the Issuer's Class A Common Stock on a one-to-one basis.

Remarks:

/s/ Jeffrey Kuo as Attorney-infact 01/14/2022

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.