

# BRILLIANT EARTH®

## Brilliant Earth Announces Participation in JP Morgan Retail Round Up

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SAN FRANCISCO, March 25, 2025 (GLOBE NEWSWIRE) -- Brilliant Earth Group, Inc. ("Brilliant Earth" or the "Company") (NASDAQ: BRLT), an innovative, global leader in ethically sourced fine jewelry, today announced that the Company will participate in the JP Morgan Retail Round Up Conference in New York, New York.

Management will meet with investors throughout the day on April 2, 2025.

### **About Brilliant Earth**

Brilliant Earth is an industry-disrupting global leader in ethically sourced fine jewelry. The Company's mission since its founding in 2005 has been to create a more transparent, sustainable, and compassionate jewelry industry. With a premium brand, curated proprietary product assortment, seamless omnichannel shopping experience, and asset-light, data driven business model, Brilliant Earth is transforming the jewelry industry. 2024 full year Net Sales were \$422 million, and the Company has reported positive Adjusted EBITDA in every quarter since going public in 2021. Headquartered in San Francisco, CA and Denver, CO, Brilliant Earth has 40 showrooms and counting across the United States and has served customers in over 50 countries worldwide.

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