

BRILLIANT EARTH®

Brilliant Earth Unveils Signature Bridal Collections Inspired by the Beauty and Balance of Nature

June 13, 2024 at 9:00 AM EDT

The Collections Are a Tribute to the Brand's Celebrated Proprietary Designs and Diamond Leadership

SAN FRANCISCO--(BUSINESS WIRE)--Jun. 13, 2024-- Brilliant Earth Group, Inc. ("Brilliant Earth" or the "Company") (Nasdaq: BRLT), an innovative, global leader in ethically sourced fine jewelry, today announced the launch of its [Signature Collections](#) featuring an exquisite array of proprietary designs that celebrate exceptional craftsmanship and unique design. Drawing inspiration from the natural world, each piece in the collections embodies the elegance and wonder of nature and highlights the Company's unique and distinctive product assortment.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240613560475/en/>



Brilliant Earth Signature Bridal Collections Engagement Rings: (clockwise from top) - Secret Garden Pear Diamond Ring in Yellow Gold, Olivetta Tapered Oval Diamond Ring in White Gold, Camellia Milgrain Oval Diamond Ring in Yellow Gold. (Photo: Business Wire)

stunning settings that exemplify our artistry and craftsmanship."

The Signature Collections, including the Secret Garden, Camellia, and Olivetta collections, showcase a beautiful selection of engagement rings and wedding bands, each meticulously designed to capture nature's beauty. From delicate floral motifs to intricate vine patterns, every piece is a testament to the Company's dedication to creating quality bridal jewelry that can be customized via Brilliant Earth's "Design Your Own" experience. Customers can choose from Beyond Conflict Free™ natural diamonds, the most innovative lab-grown diamonds, and gemstones with any setting.

One of Brilliant Earth customer's most beloved assortments, the Secret Garden Collection pays homage to the balance and beauty of vines and flowers. Intricate details, twisting motifs and marquise diamond accents give the illusion of climbing leaves and buds. The collection includes the [Secret Garden Diamond Ring](#), a JCK Jeweler's Choice Award winner.

The [Camellia Collection](#) takes direct inspiration from the bloom of its namesake flower, reimagining the stem and buds with vintage-inspired intricate beading and clustered round and marquise diamonds. The Camellia Collection offers many options for those looking for a delicate and sophisticated engagement ring or wedding band.

The [Olivetta Collection](#) embraces high-impact elegance capturing the essence of olive trees and the warmth and serenity synonymous with their Mediterranean environments. Each ring in the collection mimics a slender branch adorned with leaves and incorporates the timeless beauty of diamonds and colored gemstones.

"The Signature Collections represent the pinnacle of our design philosophy, which is rooted in inspiration from nature," said Omar Portigliatti Pomeri, Associate Director, Product Design and Development. "With thoughtful designs and stunning diamonds, these collections are a tribute to elevated craftsmanship and natural beauty."

In celebration of the craftsmanship of the Signature Collections, Brilliant Earth launched a campaign taking customers through each aspect of the in-house design process. Customers can follow every step of the journey—from the initial inspiration to the intricacies of the jewelry craft, and finally, the impeccable collections.

The Signature Collections offer distinctive assortments of engagement and wedding rings, available in 37 showrooms nationwide and online at www.brilliantearth.com/jewelry/collections/.

About Brilliant Earth

Brilliant Earth is a digitally native, omni-channel fine jewelry company and a global leader in ethically sourced fine jewelry. Led by co-founders Beth Gerstein and Eric Grossberg, the Company's mission since its founding in 2005 has been to create a more transparent, sustainable, compassionate and inclusive jewelry industry. Headquartered in San Francisco, CA and Denver, CO, Brilliant Earth now has 37 showrooms and serves customers in over 50 countries worldwide. For more information, visit BrilliantEarth.com.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20240613560475/en/): <https://www.businesswire.com/news/home/20240613560475/en/>

Media contact:
Marisa Ochoa
marisa.ochoa@brilliantearth.co

Source: Brilliant Earth, LLC